

ONE PLACE. TWO DAYS. THREE EVENTS.

All you need to know about anaerobic digestion and biogas

THE WORLD BIOGAS **SUMMIT**

THE WORLD BIOGAS **EXPO**

AD AND BIOGAS INDUSTRY **AWARDS**

1st - 2nd July 2020, NEC Birmingham, UK



Events organised by



WORLD BIOGAS
ASSOCIATION

R&I HUB OPPORTUNITIES

www.biogastradeshow.com www.world-biogas-summit.com

WHY AD AND BIOGAS?

Capable of reducing global emissions by a huge 12%, the anaerobic digestion (AD) and biogas sector has the potential to grow into a global industry worth £1trillion. As a technology that also generates clean energy, restores soils, improves air quality as well as food and energy security, recycling organic wastes, AD plays a vital role in addressing today's global sustainability challenges.



LET'S ACT TOGETHER NOW!

Following the publication of World Biogas Association's report - *The Global Potential of Biogas* - which demonstrated the anaerobic digestion industry's potential to reduce global emissions by 12%, we now need every country to include biogas in their Nationally Determined Contributions to meet the Paris Agreement

#togetherwecan



2020 - Deadline for governments to submit their commitments to the Paris Agreement

2030 - Deadline to deliver on the United Nations Sustainable Development Goals

2019 IN NUMBERS

 **2,000+** delegates

 **140** exhibitors

 **35+** countries from all seven continents represented

 **95.5%** of visitors say they will or may return next year

WHY SHOULD YOU BE INVOLVED?

- Raise your company profile at the largest UK and international gathering of AD and biogas vendors, buyers and stakeholders in the industry calendar
- Strengthen your brand by gaining prominence amongst your peers
- Enhance your reputation by association with market insight and thought-leadership
- Be recognised as a forward-thinking company for technology and innovation.
- Gain exposure to an active, targeted audience through ADBA and WBA's communications, before, during and after the event.



THE R&I HUB

Research and Innovation is key to the future of any industry. Sponsored by SHV Energy, the R&I hub is intended to put a spotlight on innovation and research within the industry, to showcase new technologies and studies rolling out to industry-wide testing. This is an integral part of the World Biogas Expo, as the R&I of today is the next generation of AD plants for tomorrow.

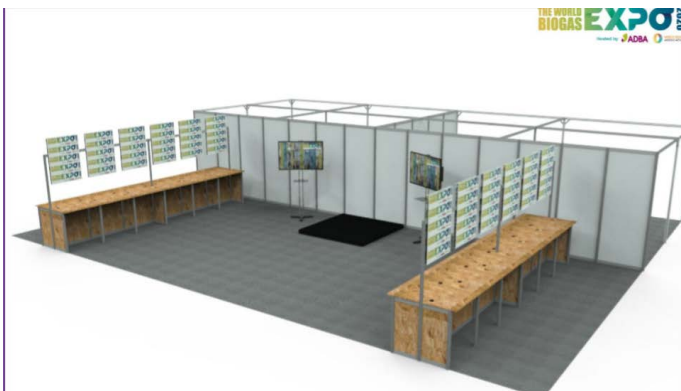
It will provide an opportunity for anyone with new and interesting technologies and ideas to present and promote them to the industry. These could be start-ups, universities or established companies with exciting new projects. In post-Brexit Britain, with government stability, the industry has turned a corner. Come see what the future holds.



We want to hear from you if your company or research facility is excelling in research and innovation in the biogas sector!

INNOVATION BOOTHS AT THE R&I HUB: £420

- 1m wide unit with cable management system provides an opportunity to network with industry experts and present your innovative projects to delegates
- Option for a 15 minute pitch at the R&I theatre. It will be an informative session, with a Q&A opportunity afterwards
- Social media announcements via ADBA & WBA Twitter and LinkedIn accounts reaching 13,000+ followers
- A mention in our quarterly magazine, AD & Bioresources News. This magazine has a physical readership of 7,500 individuals and a digital readership of 15,000 and will be sent out prior to the EXPO
- 70,000+ ADBA & WBA LinkedIn post impressions



A SNAPSHOT OF 2019



"As a first-time visitor to ADBA Expo I was pleased by the extent and commitment to biogas/biomethane and to hear of the exciting opportunities that lie ahead for decarbonising the transport sector."
Becky Rix, Marketing Director, Roadgas

"For anyone interested in AD, this is THE place to go for supplier information, world class speakers, latest research and excellent topics."
Angela Bywater, Environmental Biotechnology Network Co-Manager

"The event is a centre for smart minds in the Biogas industry coming together and a great place to learn about the trends of the industry and network with the industry leaders."
Mabbast Merzaai, MD, Cactisprout

Interested in exhibiting or sponsorship?
Please contact our team: E: enquiries@adbioreources.org